

# 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

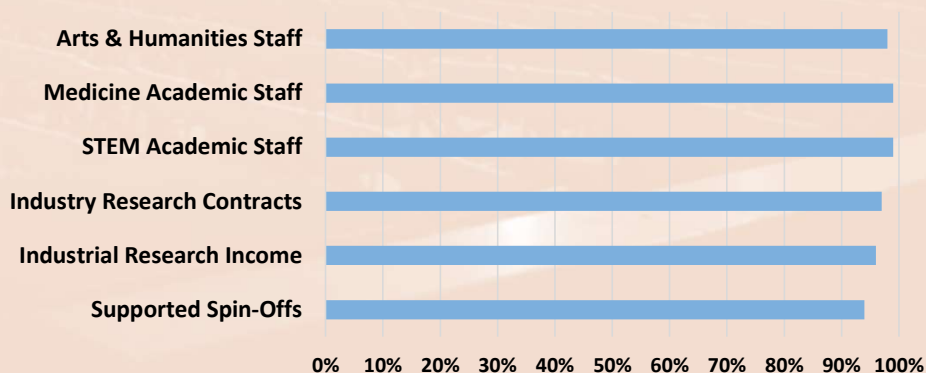


*“Innovation & Excellence”*

## Key Focus Areas

University Spin-Off Support, Industrial and Commercial Research Funding and Revenue Enhancement, Academic Resources and Targeted Research Expansion .

Industry, Innovation and Infrastructure [A/T%]



## Activities and initiatives achieved (2023/2024)

As part of its duty to provide decent work and pay conditions for its staff, the University has an Enterprise Agreement in place that provides the University and its staff the freedom to bargain for better wages, greater flexibility, and working conditions to suit their individual needs. It also sets out the conditions of employment between the University and the majority of academic, professional and English-language teaching staff. We have a range of research and education that supports decent work and economic growth.

The University’s Centre for Innovation and Excellence(CIE) offers a range of innovation, entrepreneurship and commercialization programs that support our students (and in some cases staff) to grow their entrepreneurial mindset and capabilities.

### SDG Scientific Research (2023)

The future of competitive advantage in Oman: Integrating green product innovation, AI, and intellectual capital in business strategies

Artificial intelligence-based prediction of hydrogen adsorption in various kerogen types: Implications for underground hydrogen storage and cleaner production

And more..

Scopus 20

### SDG 9. Partnerships (2023/2024)

make impact

نقابة المهندسين الأردنيين  
Jordan Engineers Association



Pearson  
BTEC



AgriWatch